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The Beginner's Guide to Colour Psychology

Angela Wright

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The Beginner's Guide to Colour Psychology

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The Beginner's Guide to Colour Psychology Angela Wright
Arguing that colour is not taken seriously enough, this book discusses how colours affect us and why and what sort of people we are. It includes personality assessments, analysis of colour in the home and at work, and an examination of how individuals are influenced by colour in advertising.

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