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Social Media Marketing: Mastering The Power of Online Networking

Daniel Powers

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Today's social media marketing demands powerful networking skills to be successful. With the thousands of programs and techniques available to the average consumer, how does one even begin to master the fundamental skills and utilize the knowledge to even make a dent of effectiveness in a sea of Tweets, Posts and Blogs? Media marketing expert Daniel Powers takes you from step one through completion in this easy to read, simple to follow manual. You will learn, in 20 minutes a day or less, how to master the fundamental skills of social media marketing networking using Facebook, Twitter and other SM platforms, and to do so effectively. Using real-world examples, Daniel Powers will help you learn to easily master the fundamentals of effective social media marketing to network with potential and existing business prospects, customers and associates, while building a powerful network of social media contacts.

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