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The Artist's Marketing and Action Plan Workbook

Jonathan Talbot

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The Artist's Marketing and Action Plan Workbook Jonathan Talbot
This book has been written to help you become more skilled at **the art of selling your art**. It is a workbook, a book to write in. It will guide you through the process of learning how to sell your art and **how to make money doing it!**

The making of art and the selling of art are essentially different. For most of us, artmaking is intensely personal and private. Only when we are finished are we willing to share what we have done. Selling art is, on the other hand, a social activity in which we need to interact with the world outside our studios. This book provides a vocabulary and structure for that interaction.

When you have finished doing the exercises in this book, you will have a personalized, step-by-step marketing and action plan for selling your work.

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