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Storytelling 2 Success: The Hero Maker Blueprint to connect faster and deeper with your clients and prospects

Doug Kliewer

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Who is the Hero of your business story? The answer to this question is the breakthrough to sustainability in your business. But skipping this step can be detrimental to your business and whether or not you will be opening your door tomorrow. It is a problem that each one of us as business owner's must solve, but the question then becomes, "Who is that Hero to solve it?"

Storytelling 2 Success: The Hero Maker Blueprint uses the science and art of storytelling to open the doors to the hearts of your business clients and prospects. By implementing this technique into your marketing, you will create a gateway to increased connection and profitability to any business.

We are told by many experts to have as many touches with prospects as possible. But it is the connection to the touch (i.e. prospect) where the breakdown happens. We can spend all the marketing dollars we want, but unless our prospect connect to our message, we are flushing money down the drain. Why is focus on this connection critical to either a struggling or growing business? Because it is the quality of the touch and not the quantity that will build the foundation for your business to grow. New clientele is the lifeline to your business, we all know it, but the focus on quality over quantity will decide the strength of business.

What if you could increase the odds of an expanding clientele while strengthening the bond of your current customers? Would a simple and easy to use blueprint be helpful? Storytelling 2 Success will show you in quick time how the success of your business lie inside your business story right now. Let's get started on your success.

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