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Economics For Business: Competition, Macro-stability & Globalisation

Dermot McAleese

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This book is ideal for students of advanced undergraduate modules in HRM, masters programs in HRM, CIPD specialist electives and MBA and DMS students.

Starting from the premise that managing human resources strategically is crucial for long term organizational success this book is essential reading for both future line managers as well as specialist Human Resource Managers. The authors define 'human resources' as the capabilities and potential that people bring to work organizations.

They examine the process of negotiation, argument, conflict and resolution in all human resource exchanges within a range of management issues. Within this process, the authors suggest, organizational managers need to make a series of strategic choices among which a direct or an indirect, evolving human resource strategy is critical.

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