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The Creative Formula: Compose, Choreograph, and Capture Your Masterpiece

Holly Shaw

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The Creative Formula: Compose, Choreograph, and Capture Your Masterpiece Holly Shaw
The Creative Formula has helped thousands of artists go from wild inspiration to polished work using **a proven-effective three step method**.This powerful and easily accessible book will hold your hand through the dark tunnel of your creative path and show you the way out.

Holly Shaw, who has mentored hundreds of artists, from composers, to choreographers and directors, shares the fruits of her creative research and examples from her 30 plus years in film, television, and theatre to help you streamline your process and clarify your work so it pops with "you-ness"!
You'll get the foundation for making award-winning work over and over again through:

- A simple, but powerful three-part method to creating that helps you work with your inspiration to pull the best work out of you.
- Highly effective exercises and ideas for making work, suggested exactly the way that you need them to actually originate ideas, create, edit, organize, and polish your work.
- Important Composition Tools like: how to narrow your variables, and structure, organize, and edit your work in order to craft show stopping performances.
- Extra bonus chapters sharing powerful tools and clear examples of **how you can begin using the Creative Formula in your own studio, in classrooms, coaching sessions, and even in performances.**

Funny, insightful and accessible! This paperback version can be easily navigated by the largely titled sections or by referencing a detailed Table of Contents at the beginning of the book.
If there is work that you are wanting to create, but haven't started yet - then what are you waiting for?
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