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The must-read summary of John Naisbitt's book: "Megatrends: Ten New Directions Transforming Our Lives".

This complete summary of the ideas from John Naisbitt's book "Megatrends" shows that the world is in the middle of great transformation - from an industrial era to an information era. In his book, the author explains how this presents new sets of realities to businesses, which are exemplified by trends. Companies who adapt to these trends and changes have the potential to be immensely successful. This summary is a must-read for businesspeople who want to understand more about the changes that we are seeing and how companies can evolve and keep up.

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To learn more, read "Megatrends" and find out more about the trends that are still emerging in the economy today.

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