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Killing Cockroaches: And Other Scattered Musings on Leadership

Tony Morgan

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Pastor and popular church culture blogger Tony Morgan once worked as a city manager, a CEO-type job with the suit and tie, corner office, the works. Despite his top-rank status, Tony's list of responsibilities still included killing cockroaches whenever a freaked out co-worker spotted one in the building. That's where this unconventional, unforgettable book on church leadership begins.

Morgan's point is that great leaders don't have to do everything. The key is to play from your strengths while building a team that manages around your weaknesses.

Written in a relaxed style similar to marketing guru Seth Godin, *Killing Cockroaches'* 142 offbeat, on-target entries will delight and energize church leaders. Chapter titles include "10 Easy Ways to Make Your Church Services More Boring" (creative services), "Action Speaks Louder than Advertising" (meeting people's physical needs), and "The Power of Simple" (eliminating noise).

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