Google Drive



The 10 Hottest Consulting Practices: What They Are, How to Get Into Them

Ron Tepper

Download now

Click here if your download doesn"t start automatically

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them

Ron Tepper

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them Ron Tepper
In this eye-opening guide, consulting expert Ron Tepper shows you how basic changes in the business climate have revolutionized the consulting industry, enabling you to earn big bucks in one of the fastest-growing occupations of the 1990s. Tepper gives you an inside view of today's hottest consulting practices through the eyes of ten of the top independent consultants in the nation. Each of these peak performers has sliced off a generous chunk of this $17 billion pie without spending a fortune on advertising and promotion, without sinking their life savings into posh offices, and, in most cases, without hiring any permanent employees.

You'll learn how a new breed of consultant entrepreneurs has parlayed low overhead and a high degree of organization into six-figure incomes--in most cases, while working from a home office. Ten top consultants share the secrets of their success, from how to develop a business plan, to client relations, fee-setting, and how to market consulting services. You'll discover how the trend toward corporate downsizing has been a bonanza for consultants, and why these ten practices are in great demand.

Most of all, you'll learn how to take advantage of the fundamental changes in the way companies do business--changes that have thrown open windows of opportunity in virtually every corner of the business world. Ron Tepper and his top-ranked consultants show you how to make the most of:
* Relationship marketing
* Project vs. retainer fee structures
* Consultant implementation
* The agency factor
* The outsourcing benefit
* And much more

Whether you're a nine-to-fiver yearning to call your own shots, or a practicing consultant looking to fine-tune the marketing of your services, this unique guide provides the tips, techniques, and strategies you need to make your way to the top of the consulting industry and stay there.

THE 10 HOTTEST CONSULTING PRACTICES

Everything you need to build a great future in this rapidly expanding industry!

The market for consulting services just keeps growing, and opportunities for consultants are phenomenal in today's market. Here's your chance to learn about the hottest consulting practices from top consultants who are already living your dream--six-figure incomes, calling their own shots, free from the nine-to-five grind. These successful practitioners share the strategies and tactics that helped them climb to the top and show how you can get a piece of the action. Their vivid descriptions, practical tips, and hard-won wisdom will help you decide how you fit into this $17 billion-plus industry and take you step-by-step through the process of establishing, marketing, and running your own consulting business.

There has never been a better time to launch a career as a consultant, and there has never been a better book to get you started.

Strategic Alliance/Strategic Development

Communications/Public Relations
* Executive Search

Site Services/Meeting Planning
* Sales Training

Sales and Marketing
* Management
* Outplacement

Compensation
* Reorganization/Organization

Download The 10 Hottest Consulting Practices: What They Are ...pdf

Read Online The 10 Hottest Consulting Practices: What They A ...pdf

Download and Read Free Online The 10 Hottest Consulting Practices: What They Are, How to Get Into Them Ron Tepper

---

From reader reviews:

Alicia Hendrickson:

Book is to be different for every single grade. Book for children right up until adult are different content. We all know that that book is very important for people. The book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them has been making you to know about other understanding and of course you can take more information. It is rather advantages for you. The reserve The 10 Hottest Consulting Practices: What They Are, How to Get Into Them is not only giving you considerably more new information but also to get your friend when you truly feel bored. You can spend your current spend time to read your reserve. Try to make relationship with the book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them. You never feel lose out for everything in the event you read some books.

Jennifer Garza:

Your reading sixth sense will not betray a person, why because this The 10 Hottest Consulting Practices: What They Are, How to Get Into Them guide written by well-known writer who really knows well how to make book which can be understand by anyone who all read the book. Written within good manner for you, leaking every ideas and creating skill only for eliminate your personal hunger then you still skepticism The 10 Hottest Consulting Practices: What They Are, How to Get Into Them as good book not simply by the cover but also through the content. This is one publication that can break don't assess book by its protect, so do you still needing a different sixth sense to pick that!? Oh come on your looking at sixth sense already told you so why you have to listening to one more sixth sense.

Clement Williams:

That reserve can make you to feel relax. That book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them was colorful and of course has pictures on the website. As we know that book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them has many kinds or category. Start from kids until teens. For example Naruto or Investigator Conan you can read and think you are the character on there. So , not at all of book are generally make you bored, any it can make you feel happy, fun and rest. Try to choose the best book in your case and try to like reading which.

Susan Garrard:

Some individuals said that they feel bored when they reading a reserve. They are directly felt the item when they get a half areas of the book. You can choose the actual book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them to make your current reading is interesting. Your own skill of reading expertise is developing when you similar to reading. Try to choose simple book to make you enjoy to see it and mingle the opinion about book and reading especially. It is to be first opinion for you to like to open a book and learn it. Beside that the book The 10 Hottest Consulting Practices: What They Are, How to Get Into Them can to be your brand-new friend when you're experience alone and confuse in doing what must

you're doing of these time.

Download and Read Online The 10 Hottest Consulting Practices: What They Are, How to Get Into Them Ron Tepper #Y3FOMBK2ESG

Read The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper for online ebook

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper books to read online.

Online The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper ebook PDF download

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper Doc

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper Mobipocket

The 10 Hottest Consulting Practices: What They Are, How to Get Into Them by Ron Tepper EPub