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The Nonprofit Outcomes Toolbox: A Complete Guide to Program Effectiveness, Performance Measurement, and Results

Robert M. Penna

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An invaluable guide to the outcome-based tools needed to help nonprofit organizations increase their effectiveness

The Nonprofit Outcomes Toolbox identifies stages in the use of outcomes and shows you how to use specific facets of existing outcome models to improve performance and achieve meaningful results.

Going beyond the familiar limits of the sector, this volume also illustrates how tools and approaches long in use in the corporate sector can be of great analytical and practical use to nonprofit, philanthropic, and governmental organizations . An outstanding resource for organizational and program leaders interested in improving performance, there is nothing else like this work currently available.

- Shows how to identify and set meaningful, sustainable outcomes
- Illustrates how to track and manage with outcomes
- Offers guidance in assessing capacity, and using outcome-based communications
- Features a companion Web site with the tools found in this book

Providing the tools and explanations needed to achieve program success, this book is a complete resource for the nonprofit, governmental, or philanthropic professional striving for greater effectiveness in programs or organizations.

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